

Business Ratios and Formulas: A Comprehensive Guide

Steven M. Bragg



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Business Ratios and Formulas: A Comprehensive Guide Steven M. Bragg A complete appraisal of analytical tools available to managers to assess performance

Required reading for anyone starting, running, or growing a business, *Business Ratios and Formulas, Third Edition* puts answers at the fingertips of business managers, with nearly 250 operational criteria and clear, easy-to-understand explanations that can be used right away. The *Third Edition* includes twenty new measurements.

- Approximately 20 new measurements
- Offers a comprehensive resource of nearly 250 operational criteria
- An Appendix including a dictionary of accounting and finance terms
- A thorough list of every ratio and formula, and how to compile and interpret that information
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