



Trial Advocacy: Planning Analysis & Strategy, Third Edition (Aspen Coursebooks)

Marilyn J. Berger, John B. Mitchell, Ronald H. Clark

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Trial Advocacy: Planning, Analysis, and Strategy conveys a clear understanding of the trial process, how lawyers think, and the strategies and techniques of trial persuasion. An accompanying DVD features trial demonstrations by veteran litigators. A regularly updated companion website provides articles, supplemental materials, downloads, and links to additional resources.

Updated throughout, the timely **Third Edition** provides checklists in each chapter as a useful teaching aid. Topical coverage has been expanded to include discussion of Internet interference during trial and the use of focus groups, trial simulations, and technology in trial preparation.

Trial Advocacy: Assignments and Case Files, a separate publication, contains 84 role-play assignments and is cross-referenced to **Trial Advocacy: Planning, Analysis, and Strategy**.

A leader in the field, Trial Advocacy offers:

- a **thorough and lucid overview** of the trial process
- balanced coverage of **practice and theory**
- informative discussion of **how trial lawyers think and act**
- how litigators use **state-of-the-art technology**
- **trial persuasion** strategies and techniques
- a thoughtful look at the **ethical and legal boundaries** of trial advocacy

More of what's new in the Third Edition:

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