



# Information Technology: The Management Challenge

*Caroline Daniels*

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## **Information Technology: The Management Challenge** Caroline Daniels

With 17 years of experience in strategic business and information technology consulting, Caroline Daniels has come up with the definitive practical resource for managers who seek to understand IT and apply it for competitive advantage. This book will help managers grasp the capabilities of IT and guide them through the strategic use of available technologies.

### **Features**

- provides a strategic view of the use of I
- guides the manager through the planning, implementation and training phase
- offers real-world case studies of successful businesses
- presents material in a concise, non-technical fashion

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