



Global Creation: Space, Mobility, and Synchrony in the Age of the Knowledge Economy

Simon Marginson, Peter Murphy, Michael A. Peters

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This lively and original book changes the way we see globalization and the knowledge economy. Creativity, exchange and the open flow of ideas have long shaped states, economies and everyday life. But knowledge now has an extraordinary dynamism. The world is crisscrossed by traffic in people, data and images. A world society is emerging, though governance is yet to reflect this. *Global Creation* shows that global creativity is transforming in two ways. First, global synchrony and convergence are changing the conception, production and sharing of creative work and this is feeding back into the core structures of the social world. Second, the global dimension is itself a human product and one that is continually being created. This book explores acts of imagining, producing and regulating the global dimension of action in the past, present and future. It will interest all intelligent readers, particularly those engaged with the history of ideas, political economy, sociology, innovation, or business organization. It follows *Creativity and the Global Knowledge Economy* (Peters, Marginson, Murphy 2009), also published by Peter Lang.

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