



PUBLIC SPEAKING - Why Your Presentation Sucks: How to Lose the Stage Fright & Win the Audience (Presentation Skills, Public Speaking & Storytelling Technique)

Collin C. Young

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Deliver Powerful Presentations in a Few Simple Steps

~Based on Academic Research~

This book is an introduction to storytelling technique that will help you develop a powerful skill and use in in any kind of public presentation. Many of us neglect the importance of storytelling in presentations. The book will introduce you to the **most effective strategies and tips** that can turn anyone into a persuasive and entertaining public speaker. After explaining what storytelling actually means in our lives and why it is essential to communication, **this book will take you through a series of steps that can help you become a master storyteller and enchant your public.**

Since many people experience stage fright when they have to speak in front of an audience, this book also addresses this major aspect of public speaking and provides you with consistent advice that can help you get rid of this problem. Stage fright is a natural phenomenon and many people have intensively researched it and discovered means of dealing with it. This book draws on academic research to introduce you to the most effective antidotes to stage fright. It also clarifies why losing stage fright and winning your public go hand in hand.

What Will You Learn From This Book?

How To Lose the Stage Fright!

- How to Drastically Reduce Anxiety
- 3 Infallible Proven Techniques
- What to Do When You Feel Nervous Before Your Presentation

How To Win the Audience!

- Creating a WOW Story
- How to Impact the Audience Right from the Start
- Keep the Public Hooked
- What to Do If You Lost the Audience
- How to Wrap Up Perfectly

After you read this book, you will have better tools to be a **convincing and engaging public speaker** and use infallible storytelling technique to keep your public hooked. A comprehensive overview of the most important factors that can make or break public speaking is accompanied by many practical tips and concrete examples to help you improve your storytelling technique in many kinds of situations.

This book is your ultimate guide to persuasive presentations, an irresistible persona, and powerful storytelling skills that can mesmerize your public without fail.

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Ethel Springer:

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