



Stop Pitching & Start Connecting: Social Media Strategies for Network Marketing and Direct Sales

Alex Theis

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To build your own successful business today, you need to be social media savvy. How can you get there? Stop pitching and start connecting! In this comprehensive guide, Alex Theis, a veteran of the network marketing industry since 1997, will teach you proven strategies for using social media to grow your network and develop your personal brand. He combines his expertise in direct sales and social networking with proven tips and secrets from over 20 business and social media leaders. In this book you will learn: • Tips, secrets, and advice from over 20 of today's business and social media leaders • Proven strategies to expand your warm market and personal brand • How to choose social media channels and tools that work best for you, including strategies for using Twitter, Facebook, Instagram, Pinterest, and YouTube • How to greatly increase your 'referability' – get referred like never before • New ideas to extend your reach and find like-minded people • How to use social media, blogging, and infoproducts to grow your credibility Alex wants you to feel confident using social media to help grow your business and live the life of your dreams!

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