

Purple Monkeys: A Leader's Practical Guide to Unleashing the Power of Questions to Achieve Great Results

Kevin Parker



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How useful would it be to build your capability to ask more powerful questions?

Now, more than ever, we need to harness the potential of those who work for us. Asking questions, rather than telling people what to do, helps you to achieve this by enabling others to make choices for themselves. You can also make your questions more powerful by adding the right 'purple monkey' words. This book shows you very practically how to do this. It also shows you how to use questions to meet the specific challenges every manager faces; from engaging people in goal setting, unleashing creativity, building responsibility, accelerating learning, challenging assumption and much more.

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