



Assessing Liaison Librarians: Documenting Impact for Positive Change (PIL #67) (Publications in Librarianship)

Daniel C. Mack, Gary W. White

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Assessment is increasingly important to higher education. Tight budgets and scarce resources demand accountability from the entire academy, including the library. Librarians must be prepared to document the impact of the programs they create, the collections they develop, and the services they offer. Liaison librarians in academic libraries focus on engagement with academic units and outreach to students, faculty, and the community of scholars.

In a series of scholarly essays, *Assessing Liaison Librarians: Documenting Impact for Positive Change* examines how academic libraries assess liaison activities and offers recommendations for documenting the impact of programs and services. Individual chapters address liaison activities relating to collection development; library instruction; research services; engagement and outreach; online, blended and other learning environments, including MOOCs; scholarly communications and information technology; the importance of assessment in the 21st century research library; and professional development of liaisons librarians.

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