



Technology Fountainheads: The Management Challenge of R&d Consortia (Interconnection)

E. Raymond Corey

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E. Raymond Corey examines six of the oldest, largest, and most visible R&D consortia in America. Three serve the semiconductor and computer industries, where interfirm and international rivalries are intense; three draw their membership from regulated industries only recently subject to competition. Corey's comparative study sheds light on the dynamics of consortium management, exploring such issues as mission, organizational structure, strategic planning, technology transfer, and leadership. In addition to analyzing consortia as a distinct organizational form, Corey considers the social, economic, and legal impact of consortia as sources of global competitiveness.

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