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Donald H. McBurney, Theresa L. White

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RESEARCH METHODS is a succinct, straightforward guide designed to complement any approach to the research methods course. Donald McBurney and new co-author Theresa White bring years of dedicated scholarship, research, and teaching experience to their text--using it to walk students step-by-step through the project selection, literature search, research protocol selection, and publication processes. To illustrate the usefulness of the experimental method in analyzing basic behavioral processes, they use examples from such areas as learning, memory, sensation/perception, and social behavior. Throughout, McBurney and White offer many student-friendly activities that encourage learning by fostering students' participation in the research process. This revision of McBurney's highly respected text uses more concrete examples and extensive end-of-chapter materials to get students more actively involved in research methodology. Focusing heavily on the basics, the authors have carefully revised the text to eliminate esoteric and advanced topics. In addition, this Sixth Edition more fully integrates Web materials (such as free Web based workshops and a Book Companion Site) and supplements (such as InfoTrac College Edition and Langston's LAB MANUAL and software) to help students understand research methodology.

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