



Redefining Literary Semiotics

Harri Veivo

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This volume brings together cutting-edge essays on literary semiotics by well-known scholars in the field. In these clear, accessible essays, a broad range of central topics and approaches to literature are addressed to the most inclusive audience of literary scholars, such as approaches from a semiotic-pragmaticist perspective or that of Roman Ingarden's phenomenology, Greimassian structural analysis, subjectivity and performativity, indexicality, exemplification analysis, intermediality as well as literary representation within the large framework of modernity, technology and philosophy. Indeed, the volume marks a shift. For it reveals how literary semiotics at present has moved toward methodological pluralism. The sharp lines of division, especially between the two most dominant approaches, those of C.S. Peirce and Ferdinand de Saussure, have dissolved and a manifest synergy has emerged from the deepening appreciating that the focal concern of literary scholarship is irreducibly heterogeneous. This heterogeneity necessitates a variety of approaches. The significance of literary texts is neither entirely identifiable with authorial intention nor susceptible to empirical verification. Even so, the possibility of shared meaning and mutual understanding, whether or not acknowledged, animates the work of literary scholars. Approaches and theories in which communication and representation are explained, rather than explained away, deserve a fuller hearing than they have received in the recent past. The contributors to this volume highlight the communicative functions of literary texts and, more controversially, the representational possibilities secured by literary production.

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