



What Smart Trainers Know: The Secrets of Success from the World's Foremost Experts

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Learn from the best of the best!

Written by highly regarded experts in the field--including Zane L. Berge, Jay A. Conger, Robert Hargrove, James M. Kouzes, Julie O'Mara, Barry Z. Posner, Fran Rees, William J. Rothwell, and Edgar H. Schein--What Smart Trainers Know offers you a comprehensive guide to the HRD profession's most critical issues. In thirty-five mini-chapters (each of which can be read in approximately fifteen minutes) the book provides a handy resource for new practitioners who want to develop a broad working knowledge of the field. The book also offers seasoned professionals the opportunity to examine the latest thinking from a wide range of noted experts.

Emphasizing practical applications of theory, this collection covers all the basic needs of HRD practitioners in five key categories:

- * Strategic training and development
- * Employee and organizational development
- * Assessment and evaluation
- * Training and development design
- * Training and development methods

"Whether you're new to training or a seasoned pro, looking for theory or practical application or needing to be revitalized or reconfirmed, What Smart Trainers Know has been written by the best-of-the-best to deliver what you need."

--Elaine Biech, ebb associates inc., and author, The Business of Consulting

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