Communicating Design: Developing Web Site Documentation for Design and Planning

Dan M. Brown

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Communicating Design: Developing Web Site Documentation for Design and Planning Dan M. Brown Most discussion about Web design seems to focus on the creative process, yet turning concept into reality requires a strong set of deliverables—the documentation (concept model, site maps, usability reports, and more) that serves as the primary communication tool between designers and customers. Here at last is a guide devoted to just that topic. Combining quick tips for improving deliverables with in-depth discussions of presentation and risk mitigation techniques, author **Dan Brown** shows you how to make the documentation you're required to provide into the most efficient communications tool possible. He begins with an introductory section about deliverables and their place in the overall process, and then delves into to the different types of deliverables. From usability reports to project plans, content maps, flow charts, wireframes, site maps, and more, each chapter includes a contents checklist, presentation strategy, maintenance strategy, a description of the development process and the deliverable's impact on the project, and more.

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